



- ✓ Enjoy the highest adoption and satisfaction levels in the industry
- ✓ Brand the app with your graphics, messages, and colors
- ✓ Increase event revenue by showcasing sponsors on multiple screens
- ✓ Eliminate dependence on venue WiFi with key features that also work in offline mode

ChirpE Premium Mobile App with ChirpE Mobile & Social Media Platform

The award-winning ChirpE native mobile app engages audiences with automatic updates and elegant usability features. With a multitude of smart planning and networking options available on demand at their fingertips, this solution is sure to wow your event attendees. Key planning features work even in offline mode, eliminating dependence on local Internet support at the event venue.

If your organization produces a variety of content including events, blogs, newsletters, press releases, videos, white papers and more, ask us about ChirpE 365 Mobile app that allows you to deliver all the above in one unified app.

"Just having something like ChirpE that attendees could use to view the program and agenda, rate the sessions on site, and perform Q&A helped us to deliver our programming much more efficiently."

Michelle Osborne,
Group Marketing Director
Questex Media Group

Winner, Trade Show Executive's Grand Award for Best Mobile App.

LEARN MORE OR SCHEDULE A DEMO:

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CONTENT • CONNECTIONS • COMMUNITY • COMMERCE

FEATURES + BENEFITS



Personalized Branding

Brand your app with your customized graphics, messages and colors.



Seamless, Easy-to-use

Changes to floor plan and conference information are pushed to the event apps seamlessly, without requiring additional effort on your part.

Proven Marketing & End User Support

Powerful marketing services and end user support drive up utilization as documented in the comprehensive post-event Return on Investment (ROI) report.



Powerful Attendee Features

Provide registered attendees with downloadable walking map, session Q&A, handouts and notes tools.

Audience Engagement

Engage audiences and promote sponsors with innovative gamification and targeted marketing.



Advertising and Sponsorship Revenue

Increase revenue and cover costs by showcasing a title sponsor and additional advertisements.

Support for Offline Mode

Attendees can browse the exhibitor list, floor plan, speakers and sessions and build a personalized planner without requiring WiFi/Internet connectivity.



Peer-to-Peer Networking

Attendees can build a lasting professional community using our built-in networking feature, which leverages the power of social media and their existing profiles to connect and send messages.

Expected Return on Investment

- ✓ Reduce costs and go green by replacing bulky printed guides = \$20,000 - \$200,000 based on event size.
- ✓ Increase in revenue by showcasing a title sponsor and additional advertisements = \$10,000-\$50,000.
- ✓ Utilize detailed post-event ROI report to guide future event planning and drive informed sales efforts.

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Three Powerful Platforms. One Integrated Solution.

a2z provides powerful cloud-based event management and marketing tools that grow your brand by accelerating booth sales, boosting revenue, and enhancing engagement and value for event participants. a2z's solutions are used by 1200+ leading trade shows and conferences annually, including more than 46% of the Top 250 U.S. shows.